ELECOLOR® machine tool components
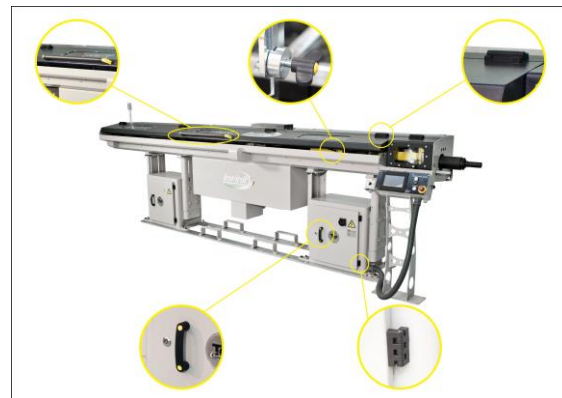
The Elesa **ELECOLOR® program** offers corporate compatibility for machine tools and other OEM machinery. For example - Top Automazioni, a mechanical company based in Poggio Torriana (Rimini – Italy), is today the most innovative company in Italy in the production of bar feeders. To assist them in maintaining this leadership Top Automazioni have chosen a selection of Elesa standard components with yellow inserts to represent its corporate colour, as well as to improve the aesthetics of its range of machines.

There seems to be a growing demand for components with coloured inserts or fully coloured, led by manufacturing industries who are seeking to develop machineries which are not only functional, but also have a modern design look and feel. The proven design styling and high technical quality of Elesa components combine in the **ELECOLOR® program** to meet this demand. It is a series that includes Elesa's wide selection of standard machine elements with coloured inserts – for example, VCT., VCT.SOFT, ELK., ESN., EWN., EWN-SST-p-P and MBT., clamping elements which now also feature a new May Green colour option.

Among its over 40,000 product codes available in stock, Elesa offers an extensive selection of standard components in the ELECOLORS® range of orange, grey, yellow, blue, red, green and black. This includes their high-end handwheels, tubular handles, thumb screws, lobe knobs and clamping levers.

Further information regarding Elesa products may be found at: **www.elesa.com** or follow them on twitter: **www.twitter.com/ElesaUK**.